

Event at a Glance

July 11-14, 2024

Pre-Event Intensives July 10, 2024

Post-Event Intensives July 14, 2024

IDEA World Fitness & Nutrition Expo July 12 & 13, 2024

Location

Los Angeles Convention Center, West Hall IDEA World offers the best in education for fitness, wellness, health, and nutrition professionals. Whether you're new to the industry or a seasoned veteran, there is plenty of opportunity for personal and professional growth at IDEA World.

Save \$100 by taking advantage of Early-bird Pricing. Early-bird expires on **June 21, 2024**.

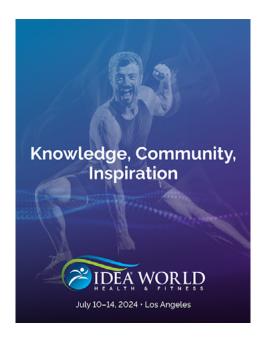
IDEA Member Price: \$399

After June 21: \$499

Nonmember Price: \$468 After June 21: \$568

Nonmember price includes a 1-year IDEAfit Professional Membership

Theme



Events Within the Event





EVENT HIGHLIGHTS

250+ sessions led by 125+ top experts

EDUCATION TRACKS INCLUDE

- Business Development
- Group Energy Classes
- Longevity Training
- · One-on-one Client Experience
- Pilates Evolving

- Recovery
- Sports Specific Training
- The Science of Fitness
- · Yoga, Mobility, Flexibility & Stretch
- Nutrition



Personal Trainers & Coaches Group Fitness Instructors Program Managers & Directors Club & Studio Owners Online Coaches & Entrepreneurs
Mind-Body Professionals
Nutritionists & Dietitians
Wellness Professionals

Earn up to 26 CECs. Earn an additional 4-8 CECs if you attend a Pre- or Post-Event Intensive.

10 Pre- and Post-Event Intensives

For extended learning and more CEC opportunities

IDEA World Fitness & Nutrition Expo

Featuring your favorite fitness, nutrition, apparel, technology, and wellness brands

Don't miss the Showcase Arena!





IDEA World & Jack Lalanne Jumping Jacks Challenge

Be a part of history in the making! Thousands of fitness professionals and enthusiasts are coming together to attempt to break the World Record for the largest simultaneous Jumping Jacks performance.

Saturday, July 13 in the expo hall

