



Event at a Glance

July 11–14, 2024

Pre-Event Intensives

July 10, 2024

Post-Event Intensives

July 14, 2024

IDEA World Fitness & Nutrition Expo

July 12 & 13, 2024

Location

Los Angeles Convention Center,
West Hall

IDEA World offers the best in education for fitness, wellness, health, and nutrition professionals. Whether you're new to the industry or a seasoned veteran, there is plenty of opportunity for personal and professional growth at IDEA World.

Save \$100 by taking advantage of Early-bird Pricing. Early-bird expires on **June 21, 2024**.

**IDEA Member
Price: \$399**

After June 21: \$499

**Nonmember
Price: \$468**

After June 21: \$568

Nonmember price includes a 1-year IDEAfit Professional Membership

Theme



Events Within the Event



Summit 2024



EVENT HIGHLIGHTS

250+ sessions led by 125+ top experts

EDUCATION TRACKS INCLUDE

- Business Development
- Group Energy Classes
- Longevity Training
- One-on-one Client Experience
- Pilates Evolving
- Recovery
- Sports Specific Training
- The Science of Fitness
- Yoga, Mobility, Flexibility & Stretch
- Nutrition

WHO IS THIS EVENT FOR?



Personal Trainers & Coaches
Group Fitness Instructors
Program Managers & Directors
Club & Studio Owners

Online Coaches & Entrepreneurs
Mind-Body Professionals
Nutritionists & Dietitians
Wellness Professionals

Earn up to 26 CECs. Earn an additional 4-8 CECs if you attend a Pre- or Post-Event Intensive.

10 Pre- and Post-Event Intensives

For extended learning and more CEC opportunities

IDEA World Fitness & Nutrition Expo

Featuring your favorite fitness, nutrition, apparel, technology, and wellness brands

Don't miss the Showcase Arena!



IDEA World & Jack Lalanne Jumping Jacks Challenge

Be a part of history in the making! Thousands of fitness professionals and enthusiasts are coming together to attempt to break the World Record for the largest simultaneous Jumping Jacks performance.

Saturday, July 13 in the expo hall

Fit & Fabulous Hollywood Glamour Party

Dress to impress and get "found" as the next big star. Eat, drink and dance the night away at the **Welcome Party**.

Learn more at ideafit.com/world