



LA County/State of CA Sales Tax Requirements and Payment Instructions

Sales conducted at IDEA World Fitness and Nutrition Expo will be subject to sales tax as laid out by the California Department of Tax and Fee Administration. Each exhibitor is responsible for registering with the Tax Department and paying any and all applicable taxes.

The California Tax Department website can be accessed here - [https://onlineservices.cdtfa.ca.gov/ /](https://onlineservices.cdtfa.ca.gov/)

1. Create an account by clicking on Sign Up Now, following the prompts to establish your username and password.
2. Once your username and password are set up, Log In and click Register a New Business Activity. This link will guide you through the process of establishing your business type and activity and determine relevant taxes and how to pay them.
 - a. This process will establish a temporary seller's permit which is good for **90 days**. Please be sure to choose a start date for the permit that sufficiently covers selling activities at IDEA World. NOTE – the site will not let you register more than 90 days prior to the start date of the temporary permit.
 - b. IDEA Fit is the event organizer/promoter and the contact phone number should be listed as 858-535-8979
 - c. Please use the Los Angeles Convention Center address for the temporary location address - Los Angeles Convention Center, 1201 S. Figueroa St., Los Angeles, CA 90015

Please contact Vivian Griggs, Event Marketing and Expo Manager at event@ideafit.com