



Event at a Glance

July 12–16, 2023

Pre-Event Intensives

July 12, 2023

Post-Event Intensives

July 16, 2023

IDEA World Fitness & Nutrition Expo

July 14 & 15, 2023

Los Angeles Convention Center, West Hall,
and JW Marriott at LA Live

IDEA World offers the best in education for fitness, wellness, health, and nutrition professionals. Whether you're new to the industry or a seasoned veteran, there is plenty of opportunity for personal and professional growth at IDEA World.

Save \$100 by taking advantage of Early-bird Pricing. Early-bird expires on **June 16, 2023**.

IDEAfit+ Member

Price: \$399

After June 16: \$499

Nonmember

Price: \$599

After June 16: \$699

Become a member! Full conference *plus* a 1-year IDEAfit+ Membership: \$598

This Year's Theme



Events Within the Event



TRAINING SUMMIT—2023

Additional fee required.



Included with a registration.

EVENT HIGHLIGHTS

250+ sessions led by 150+ top experts

EDUCATION TRACKS INCLUDE

Personal Training Techniques
Training & Exercise Science
Small-Group & Boot Camp
Group Exercise

Nutrition & Behavior Change
Personal & Professional Development
Mind-Body
Specialized Equipment

WHO IS THIS EVENT FOR?



Personal Trainers & Coaches
Group Fitness Instructors
Program Managers & Directors
Club & Studio Owners

Online Coaches & Entrepreneurs
Mind-Body Professionals
Nutritionists & Dietitians
Wellness Professionals

Earn up to 24 CECs. Earn an additional 4-8 CECs if you attend a Pre- or Post-Event Intensives.

8 Pre- and Post-Event Intensives

For extended
learning and more
CEC opportunities

IDEA World Fitness & Nutrition Expo

Featuring your favorite fitness,
nutrition, apparel, technology,
and wellness brands and the
Showcase Arena



Showcase Arena Workouts

Featuring Billy Blanks,
Misha Gabriel, Lacey Green,
Brett Hoebel and Sadie Nardini

Opening Ceremonies

IDEA Fitness Awards, IDEA Jack LaLanne
Award and IDEA Fitness Inspiration
Award presentations, plus entertainment

Celebrate the MOVEment

Eat, drink and dance the night
away at the **Welcome Party**.
Don't miss the 360° photo booths!

Learn more at ideafit.com/world