



EVENT AT A GLANCE

July 20–24, 2022

Pre-Event Intensives

July 20, 2022

Post-Event Intensives

July 24, 2022

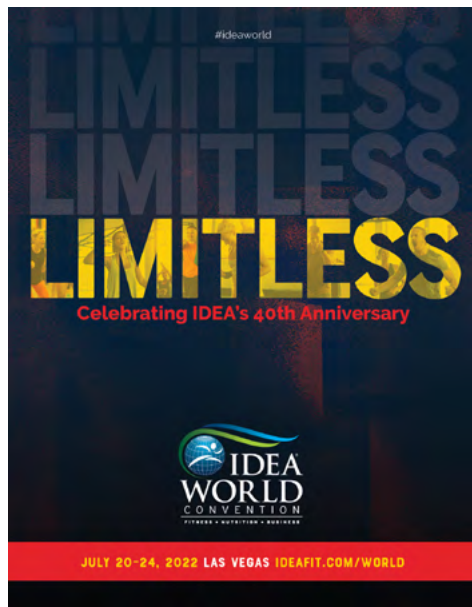
IDEA World Fitness & Nutrition Expo

July 22 & 23, 2022

Las Vegas Convention Center, West Hall, and
The Westgate Las Vegas Resort and Casino

IDEA World offers the best in education for fitness, wellness, health, and nutrition professionals. Whether you're new to the industry or a seasoned veteran, there is plenty of opportunity for personal and professional growth at IDEA World.

For a limited time, IDEAfit+ Members can register for the event for the low cost of \$82. Memberships are \$199 so if you aren't a member, you can still attend this event for only \$281 with event and membership bundle pricing. Regular, non-member pricing is \$549.



THIS YEAR'S THEME

LIMITLESS

*Celebrating IDEA's
40th Anniversary*

EVENT HIGHLIGHTS

250+ sessions led by 160+ top experts

EDUCATION TRACKS INCLUDE

Personal Training Techniques
Training & Exercise Science
Small-Group & Boot Camp
Group Exercise

Nutrition & Behavior Change
Personal & Professional Development
Mind-Body
Specialized Equipment

Pre- and Post-Event Intensives

For extended learning and more CEC opportunities

IDEA World Fitness & Nutrition Expo

Featuring your favorite fitness, nutrition, apparel, technology, and wellness brands and the Showcase Arena



Opening Ceremonies

Featuring the IDEA Fitness Awards presentation, keynote presenter and IDEA Jack LaLanne Award recipient,

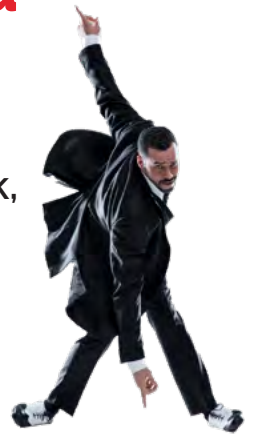


Billy Blanks, and IDEA Fitness Inspiration Award recipient, **Amy Purdy**



The Ruby Red Welcome Party

Dress in red, eat, drink, dance and enjoy a special performance by *So You Think You Can Dance* star, **Aaron Turner**



World Stage Workouts

Featuring Billy Blanks, Aaron Turner, LES MILLS BODYCOMBAT, Peter Twist and the IDEA Anniversary Workout



Plus, countless opportunities to network with industry peers!

Attend for Free! Become a Support Squad Member

LEARN MORE AT IDEAFIT.COM/WORLD