

IDEA WORLD IS COMING TO YOU



Your clients, members and community need you more than ever. Arm yourself with the most powerful tools, techniques and inspiration to help them—and your career—thrive during this challenging time and beyond.

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Innovative virtual education for personal trainers, group fitness instructors and health coaches, delivered by the industry's best educators

The **IDEA World Club & Studio Summit**, designed specifically to provide business owners and operators with action plans to navigate these tough times and secure future success

Networking opportunities where you can exchange best practices and new ways to bulletproof your career

A cutting-edge **virtual expo hall** with top industry brands

Up to **13 CECs**

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AFTER JULY 31, 2020 \$239 IDEA Members/\$289 Nonmembers

AUGUST 21-22, 2020

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