

2012 IDEA World Fitness Convention™ REGISTRATION FORM

SIDE A One form per person. Please make photocopies as necessary. Please print or type the following information.

1 ATTENDEE INFORMATION

IDEA Member #

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NAME _____ TITLE _____

COMPANY _____

ADDRESS H B _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

Check here if this is a new address for all IDEA mail.

E-MAIL _____

HOME PHONE _____

BUSINESS PHONE _____ FAX _____

Check if disability services are requested. Please attach description.

Become an IDEA Member & Save!

Save money by joining IDEA today and then registering for the IDEA World Fitness Convention at the member rate. With memberships starting as low as \$99, this membership practically pays for itself!

2 MEMBERSHIP Please skip this section if you are currently an IDEA member.

YES! I want to sign up as an IDEA member and take advantage of the discounted member rate on my event registrations. My membership dues are enclosed with my registration fee.

MEMBERSHIP CATEGORY Choose one:	U.S.	Canada	International
Business	<input type="checkbox"/> \$199	<input type="checkbox"/> \$209	<input type="checkbox"/> \$229
Program Director	<input type="checkbox"/> \$169	<input type="checkbox"/> \$179	<input type="checkbox"/> \$199
Personal Trainer	<input type="checkbox"/> \$119	<input type="checkbox"/> \$129	<input type="checkbox"/> \$149
Mind-Body	<input type="checkbox"/> \$119	<input type="checkbox"/> \$129	<input type="checkbox"/> \$149
Group Fitness	<input type="checkbox"/> \$99	<input type="checkbox"/> \$109	<input type="checkbox"/> \$129
Health Professional	<input type="checkbox"/> \$99	<input type="checkbox"/> \$109	<input type="checkbox"/> \$129
Student*	<input type="checkbox"/> \$59	<input type="checkbox"/> \$69	<input type="checkbox"/> \$89

All membership fees are due in U.S. dollars. Dues include, depending on membership category: \$50 for one-year subscription to *IDEA Fitness Journal*, \$20 for one-year subscription to *IDEA Trainer Success e-Newsletter* and/or \$20 for *IDEA Fitness Manager e-Newsletter*. Publications are not available separately.

*Student members must mail proof of status as a full-time student (12 hours) in a fitness-related field.



10455 Pacific Center Court, San Diego, CA 92121-4339
800.999.4332 | 858.535.8979 | 858.713.1015 fax

www.ideafit.com/world

INSPIRE THE WORLD TO FITNESS®



3 EVENT FEES

FULL CONVENTION REGISTRATION

Friday, July 6-Sunday, July 8

	Early Bird Reg. Postmarked by 5/25/12	Regular Reg. Postmarked after 5/25/12	On-site Reg.
IDEA Member	<input type="checkbox"/> \$399	<input type="checkbox"/> \$469	<input type="checkbox"/> \$549
IDEA Nonmember	<input type="checkbox"/> \$489	<input type="checkbox"/> \$559	<input type="checkbox"/> \$639
Student <small>Must be an IDEA Member</small>	<input type="checkbox"/> \$369	<input type="checkbox"/> \$429	<input type="checkbox"/> \$499

1-DAY PACKAGE*

CHOOSE ONE: Friday Saturday

	Early Bird Reg. Postmarked by 5/25/12	Regular Reg. Postmarked after 5/25/12	On-site Reg.
IDEA Member	<input type="checkbox"/> \$219	<input type="checkbox"/> \$249	<input type="checkbox"/> \$279
IDEA Nonmember	<input type="checkbox"/> \$259	<input type="checkbox"/> \$299	<input type="checkbox"/> \$309

*1-Day Package does not include IDEA's 30th Anniversary Party.

4 PRECONFERENCE SESSIONS

Thursday, July 5

	Early Bird Reg. Postmarked by 5/25/12	Regular Reg. Postmarked after 5/25/12	On-site Reg.
P1 Schwinn® Indoor Cycling Instructor Training Course			
IDEA Member	<input type="checkbox"/> \$199	<input type="checkbox"/> \$219	<input type="checkbox"/> \$239
Nonmember	<input type="checkbox"/> \$219	<input type="checkbox"/> \$239	<input type="checkbox"/> \$259

P2 ACE: Group Fitness—Unlocking the Critical Elements for Success			
IDEA Member	<input type="checkbox"/> \$120	<input type="checkbox"/> \$140	<input type="checkbox"/> \$160
Nonmember	<input type="checkbox"/> \$140	<input type="checkbox"/> \$160	<input type="checkbox"/> \$180

P3 LaBlast™—Dance Like a Star!			
IDEA Member	<input type="checkbox"/> \$99	<input type="checkbox"/> \$119	<input type="checkbox"/> \$139
Nonmember	<input type="checkbox"/> \$119	<input type="checkbox"/> \$139	<input type="checkbox"/> \$159

P4 STOTT PILATES®: Core Stability Barre™ Training, Level 1 & Level 2			
IDEA Member	<input type="checkbox"/> \$159	<input type="checkbox"/> \$179	<input type="checkbox"/> \$199
Nonmember	<input type="checkbox"/> \$179	<input type="checkbox"/> \$199	<input type="checkbox"/> \$219

P5 ACE: Small-Group Training Workshop			
IDEA Member	<input type="checkbox"/> \$139	<input type="checkbox"/> \$159	<input type="checkbox"/> \$179
Nonmember	<input type="checkbox"/> \$159	<input type="checkbox"/> \$179	<input type="checkbox"/> \$199

P6 & P7 Gray Institute: Foundations of Movement Training			
	Without Certification	With Certification	
IDEA Member	<input type="checkbox"/> \$189	<input type="checkbox"/> \$289	
Nonmember	<input type="checkbox"/> \$209	<input type="checkbox"/> \$309	

P8 NASM: Adolescents 2012—The Forgotten Clients			
IDEA Member	<input type="checkbox"/> \$169	<input type="checkbox"/> \$189	<input type="checkbox"/> \$209
Nonmember	<input type="checkbox"/> \$189	<input type="checkbox"/> \$209	<input type="checkbox"/> \$229

P9 Inspirational Leadership: Critical Skills for Personal Training Directors and Group Fitness Managers			
IDEA Member	<input type="checkbox"/> \$149	<input type="checkbox"/> \$169	<input type="checkbox"/> \$189
Nonmember	<input type="checkbox"/> \$169	<input type="checkbox"/> \$189	<input type="checkbox"/> \$209

P10 Twist Conditioning: Training the Fascial Lines—2012			
IDEA Member	<input type="checkbox"/> \$169	<input type="checkbox"/> \$189	<input type="checkbox"/> \$209
Nonmember	<input type="checkbox"/> \$189	<input type="checkbox"/> \$209	<input type="checkbox"/> \$229

P11 Careers in Corporate Wellness—Are You Prepared for the Challenge?			
IDEA Member	<input type="checkbox"/> \$99	<input type="checkbox"/> \$119	<input type="checkbox"/> \$139
Nonmember	<input type="checkbox"/> \$119	<input type="checkbox"/> \$139	<input type="checkbox"/> \$159

P12 STOTT PILATES®: Lumbo-Pelvic Region: Stability and Function			
IDEA Member	<input type="checkbox"/> \$159	<input type="checkbox"/> \$179	<input type="checkbox"/> \$199
Nonmember	<input type="checkbox"/> \$179	<input type="checkbox"/> \$199	<input type="checkbox"/> \$219

P13 LaBlast™—Coach Like a Champion!			
IDEA Member	<input type="checkbox"/> \$99	<input type="checkbox"/> \$119	<input type="checkbox"/> \$139
Nonmember	<input type="checkbox"/> \$119	<input type="checkbox"/> \$139	<input type="checkbox"/> \$159

5 IDEA OUTDOOR EXPERIENCES

Kayak—La Jolla Sea Caves
 IDEA Member \$60 Nonmember \$75

Snorkel—La Jolla Cove
 IDEA Member \$60 Nonmember \$75

Stand-Up Paddle Boarding
 IDEA Member \$95 Nonmember \$110

Surf San Diego Style
 IDEA Member \$95 Nonmember \$110

Urban Bike Adventure
 IDEA Member \$35 Nonmember \$45

IDEA World Fitness Convention™ Registration Form, Side B

6 COMPANION PACKAGE \$75 per person

Yes, please reserve a Companion Package for the following:

NAME (S) _____

Subtotal for Companion Package (\$75 per person): \$

7 TOTAL PAYMENT DUE

Fill in total fees for each applicable section of this registration form:

Section 2 MEMBERSHIP FEES** \$ _____

Section 3 EVENT FEES \$ _____

Section 4 PRECONFERENCE SESSIONS \$ _____

Section 5 IDEA OUTDOOR EXPERIENCES \$ _____

Section 6 COMPANION PACKAGE \$ _____

TOTAL DUE \$

8 METHOD OF PAYMENT

CHECK/MONEY ORDER # _____

(Payable to IDEA Health & Fitness Association)

CREDIT CARD: VISA MasterCard AmExpress Discover

Cardholder's Name _____ Exp. Date _____

Cardholder's Signature _____

Credit Card # _____

9 SEND THIS FORM AND PAYMENT TO:

IDEA Health & Fitness Association, 10455 Pacific Center Court, San Diego, CA 92121-4339

Or fax it to 858.535.8234

** For membership fees, my signature above authorizes IDEA Health & Fitness Association (IDEA) to renew my membership to IDEA for the upcoming year. I understand that in the future, IDEA will provide me with continuous member benefits by automatically renewing my IDEA membership, at the then prevailing price, approximately 2 weeks before the current term expires, on the credit card designated above. Each year, IDEA will e-mail me a renewal statement 4-6 weeks prior to my renewal, and at that time I can make any changes or cancel my membership.

Cancellation Policy for IDEA Events

100% Satisfaction Guaranteed—Register Risk-Free! If you attended an IDEA event, but were not satisfied, you may receive a complete refund. To request a refund, it must be in writing. Please state what the issue was.

If we receive your cancellation notice 30 days prior to an event, the administrative processing fee is \$100. There will be no refunds allowed after that date or for no-shows. You can cancel anytime prior to the event and a credit will be issued that can be used toward a future event. Credits issued will expire on December 31 of the following calendar year.

We've made it easier to switch names on event registrations at no charge. If you can't make it, you may send a colleague in your place by contacting IDEA member services at least 7 days prior to the event (switches are subject to a fee increase based on member status).

Contact IDEA Member Services for further assistance at 858.535.8979, ext. 7, or e-mail at member@ideafit.com.

IDEA is not responsible for acts of God or nature, terrorist attacks, war, union or labor disputes or other events out of our control.

FREE 1-Year Membership*

for nonmembers who register for the
IDEA World Fitness Convention™

*This offer cannot be combined with any other offer or special pricing, has no cash value and cannot be used for refunds or credits. International attendees will receive an e-membership. Offer valid only for nonmembers of IDEA who are registering for the 2012 IDEA World Fitness Convention at the full nonmember rate. Renewal rate will be at standard rates.