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IDEA
World
FITNESS CONVENTION™

August 12–14, 2011
LOS ANGELES, CALIFORNIA
LOS ANGELES CONVENTION CENTER

To obtain additional copies of this expo pass, or to register online:

VISIT
www.ideafit.com/world/expo

OR CALL
800.999.4332, ext. 7
858.535.8979, ext. 7

EXPO HALL HOURS

Friday, August 12	12 Noon–7:30pm
Saturday, August 13	12 Noon–5:00pm
Sunday, August 14	11:00am–3:00pm

EXPO HALL LOCATION

Los Angeles Convention Center, Hall A & B
1201 South Figueroa St.
Los Angeles, CA 90015
213.741.1151

Please complete this form to redeem your FREE Expo Pass at Exhibitor Registration located at the Los Angeles Convention Center.

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IDEAWEB

PLEASE CHECK ALL THAT APPLY

- YES, I am an IDEA member.
- YES, I am a fitness professional.
- YES, I would like to receive IDEA's monthly e-newsletters.
- YES, I am a fitness enthusiast.


IDEA
HEALTH & FITNESS ASSOCIATION