

2009 **IDEA**world Fitness Convention™

THE OC (ANAHEIM), CA | AUGUST 12-16, 2009

registration form Side A

One form per person. Please make photocopies as necessary. Please print or type the following information.

1 PARTICIPANT INFORMATION

IDEA Member #

NAME _____ TITLE _____

COMPANY _____

ADDRESS H B _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

Check here if this is a new address for all IDEA mail.

E-MAIL _____

HOME PHONE _____

BUSINESS PHONE _____ FAX _____

Check if disability services are requested. Please attach description.

Become an IDEA Member & Save!

Are you taking either a one-day registration or a preconference session only?

If so, save money by joining IDEA today and then register for IDEA World Fitness Convention at the member rate. With memberships starting as low as \$89, this membership practically pays for itself!

2 MEMBERSHIP Please skip this section if you are currently an IDEA member.

YES! I want to sign up as an IDEA member and take advantage of the discounted member rate on my event registrations. My membership dues are enclosed with my registration fee.

MEMBERSHIP CATEGORY Choose one:	U.S.	Canada	International
Business	<input type="checkbox"/> \$199	<input type="checkbox"/> \$209	<input type="checkbox"/> \$229
Program Director	<input type="checkbox"/> \$169	<input type="checkbox"/> \$179	<input type="checkbox"/> \$199
Personal Trainer	<input type="checkbox"/> \$109	<input type="checkbox"/> \$119	<input type="checkbox"/> \$139
Mind-Body	<input type="checkbox"/> \$109	<input type="checkbox"/> \$119	<input type="checkbox"/> \$139
Group Fitness	<input type="checkbox"/> \$89	<input type="checkbox"/> \$99	<input type="checkbox"/> \$119
Health Professional	<input type="checkbox"/> \$89	<input type="checkbox"/> \$99	<input type="checkbox"/> \$119
Student*	<input type="checkbox"/> \$59	<input type="checkbox"/> \$69	<input type="checkbox"/> \$89

All membership fees are due in U.S. dollars. Dues include, depending on membership category: \$50 for one-year subscription to *IDEA Fitness Journal*, \$20 for one-year subscription to *IDEA Trainer Success*, and/or \$20 for *IDEA Fitness Manager*. Magazines are not available separately.

*Student members must mail proof of status as a full-time student (12 hours) in a fitness-related field.



INSPIRE THE WORLD TO FITNESS®

10455 Pacific Center Court, San Diego, CA 92121-4339
800.999.4332 | 858.535.8979 | 858.713.1015 Fax

www.ideafit.com

3 PRECONFERENCE SESSIONS August 12, 2009

010 IDEA's Fitness Business Forum			
	<i>Advance reg.</i>	<i>Regular reg.</i>	<i>On-Site</i>
	<i>Postmarked by 7/10/09</i>	<i>After 7/10/09</i>	
IDEA Member	<input type="checkbox"/> \$199	<input type="checkbox"/> \$229	<input type="checkbox"/> \$249
Nonmember	<input type="checkbox"/> \$219	<input type="checkbox"/> \$249	<input type="checkbox"/> \$269
011 Focus on Fitness Management—Success Through Synergy			
	<i>Advance reg.</i>	<i>Regular reg.</i>	<i>On-Site</i>
	<i>Postmarked by 7/10/09</i>	<i>After 7/10/09</i>	
IDEA Member	<input type="checkbox"/> \$179	<input type="checkbox"/> \$209	<input type="checkbox"/> \$229
Nonmember	<input type="checkbox"/> \$199	<input type="checkbox"/> \$229	<input type="checkbox"/> \$249
012 Nutrition in the News!			
	<i>Advance reg.</i>	<i>Regular reg.</i>	<i>On-Site</i>
	<i>Postmarked by 7/10/09</i>	<i>After 7/10/09</i>	
IDEA Member	<input type="checkbox"/> \$89	<input type="checkbox"/> \$109	<input type="checkbox"/> \$129
Nonmember	<input type="checkbox"/> \$99	<input type="checkbox"/> \$119	<input type="checkbox"/> \$139
013 Schwinn® Cycling: Indoor Cycling Instructor Training Course			
	<i>Advance reg.</i>	<i>Regular reg.</i>	<i>On-Site</i>
	<i>Postmarked by 7/10/09</i>	<i>After 7/10/09</i>	
IDEA Member	<input type="checkbox"/> \$169	<input type="checkbox"/> \$199	<input type="checkbox"/> \$219
Nonmember	<input type="checkbox"/> \$199	<input type="checkbox"/> \$229	<input type="checkbox"/> \$249
014 STOTT PILATES® Athletic Conditioning on the V2 Max Plus™ Reformer			
	<i>Advance reg.</i>	<i>Regular reg.</i>	<i>On-Site</i>
	<i>Postmarked by 7/10/09</i>	<i>After 7/10/09</i>	
IDEA Member	<input type="checkbox"/> \$159	<input type="checkbox"/> \$189	<input type="checkbox"/> \$219
Nonmember	<input type="checkbox"/> \$189	<input type="checkbox"/> \$219	<input type="checkbox"/> \$249
015 Just 2 Dance Instructor Training			
	<i>Advance reg.</i>	<i>Regular reg.</i>	<i>On-Site</i>
	<i>Postmarked by 7/10/09</i>	<i>After 7/10/09</i>	
IDEA Member	<input type="checkbox"/> \$129	<input type="checkbox"/> \$149	<input type="checkbox"/> \$169
Nonmember	<input type="checkbox"/> \$149	<input type="checkbox"/> \$169	<input type="checkbox"/> \$189
016 New Science of the Human Body: The MELT Living-Body Model™			
	<i>Advance reg.</i>	<i>Regular reg.</i>	<i>On-Site</i>
	<i>Postmarked by 7/10/09</i>	<i>After 7/10/09</i>	
IDEA Member	<input type="checkbox"/> \$169	<input type="checkbox"/> \$189	<input type="checkbox"/> \$209
Nonmember	<input type="checkbox"/> \$189	<input type="checkbox"/> \$209	<input type="checkbox"/> \$219
017 STOTT PILATES® Intermediate Reformer on the V2 Max Plus™: Angle Advantage			
	<i>Advance reg.</i>	<i>Regular reg.</i>	<i>On-Site</i>
	<i>Postmarked by 7/10/09</i>	<i>After 7/10/09</i>	
IDEA Member	<input type="checkbox"/> \$159	<input type="checkbox"/> \$189	<input type="checkbox"/> \$219
Nonmember	<input type="checkbox"/> \$189	<input type="checkbox"/> \$219	<input type="checkbox"/> \$249
018 Just 2 Dance Master Class			
	<i>Advance reg.</i>	<i>Regular reg.</i>	<i>On-Site</i>
	<i>Postmarked by 7/10/09</i>	<i>After 7/10/09</i>	
IDEA Member	<input type="checkbox"/> \$20	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25
Nonmember	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30	<input type="checkbox"/> \$30

4 EVENT REGISTRATION

FULL EVENT August 13–16, 2009			
	<i>Advance reg.</i>	<i>Regular reg.</i>	<i>On-Site</i>
	<i>Postmarked by 7/10/09</i>	<i>After 7/10/09</i>	
IDEA Member	<input type="checkbox"/> \$399	<input type="checkbox"/> \$469	<input type="checkbox"/> \$539
Nonmember	<input type="checkbox"/> \$489	<input type="checkbox"/> \$559	<input type="checkbox"/> \$629
Student¹	<input type="checkbox"/> \$369	<input type="checkbox"/> \$429	<input type="checkbox"/> \$499
1-DAY PACKAGE² August 13–15, 2009			
Choose one: <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday			
	<i>Advance reg.</i>	<i>Regular reg.</i>	<i>On-Site</i>
	<i>Postmarked by 7/10/09</i>	<i>After 7/10/09</i>	
IDEA Member	<input type="checkbox"/> \$219	<input type="checkbox"/> \$249	<input type="checkbox"/> \$289
Nonmember	<input type="checkbox"/> \$259	<input type="checkbox"/> \$299	<input type="checkbox"/> \$329
SUNDAY ONLY² August 16, 2009 NOTE: There is no Expo Hall on this day.			
	<i>Advance reg.</i>	<i>Regular reg.</i>	<i>On-Site</i>
	<i>Postmarked by 7/10/09</i>	<i>After 7/10/09</i>	
IDEA Member	<input type="checkbox"/> \$149	<input type="checkbox"/> \$179	<input type="checkbox"/> \$219
Nonmember	<input type="checkbox"/> \$179	<input type="checkbox"/> \$209	<input type="checkbox"/> \$249

Great News for Nonmembers!

Your full IDEA World Fitness Convention nonmember registration includes a 1-year IDEA Health Professional Membership* An \$89 Value!

* This offer cannot be combined with any other offer or special pricing, has no cash value and cannot be used for refunds or credits. International attendees will receive an e-membership. Offer is valid only to IDEA nonmembers who are registering for the 2009 IDEA World Fitness Convention at the full nonmember rate. Renewal rate will be at the standard rates.

5 InTensive SESSIONS

InTensive sessions are **\$69 each** and are open to only 24 participants per session. You must be registered for the full conference and call Member Services at 800.999.4332, ext. 7, or register online at www.ideafit.com/world.

- 152 Mind-Body Triathlon August 13, 2009**
- 421 The Female Chain Reaction—Core Conversion August 15, 2009**
- 479 Be a Successful In-Home/Mobile Trainer August 15, 2009**
- 618 ABS LAB August 16, 2009**

6 IDEA CALIFORNIA EXPERIENCES

To register for these special sessions you must be registered for the full conference and call Member Services at 800.999.4332, ext. 7, or register online at www.ideafit.com/world.

- 200 IDEA Experience: Surfing at Huntington Beach \$125 August 14, 2009**
- 201 IDEA Experience: Beach Olympics \$75 August 14, 2009**
- 283 IDEA Top Chef \$85 August 14, 2009**
- 452 IDEA Iron Chef—Sushi \$85 August 15, 2009**

7 COMPANION PACKAGE \$75 per person

Yes, please reserve a Companion Package for the following:

NAME (S) _____

Subtotal for Companion Package (\$75 per person): \$ _____

8 TOTAL PAYMENT DUE

Fill in total fees for each applicable section of this registration form:

Section 2 MEMBERSHIP FEES³	\$ _____
Section 3 PRECONFERENCE OFFERINGS	\$ _____
Section 4 EVENT FEES	\$ _____
Section 5 InTensives SESSIONS	\$ <u>Call Member Services at 800.999.4332, ext. 7, for availability.</u>
Section 6 IDEA CALIFORNIA EXPERIENCES	\$ <u>Call Member Services at 800.999.4332, ext. 7, for availability.</u>
Section 7 COMPANION PACKAGE	\$ _____

TOTAL DUE \$ _____

9 METHOD OF PAYMENT

CHECK/MONEY ORDER # _____

(Payable to IDEA Health & Fitness Association)

CREDIT CARD VISA MasterCard AmExpress Discover

Cardholder's Name _____ Exp. Date _____

Cardholder's Signature _____

Credit Card # _____

10 SEND YOUR REGISTRATION FORM AND PAYMENT TO:

IDEA Health & Fitness Association • 10455 Pacific Center Court • San Diego, CA 92121-4339
Or fax it to 858.535.8234

¹Must be an IDEA member. ²Only available to a limited number of one-day registrations. ³For membership fees, my signature above authorizes IDEA Health & Fitness Association (IDEA) to renew my membership to IDEA for the upcoming year. I understand that in the future, IDEA will provide me with continuous member benefits by automatically renewing my IDEA membership, at the then prevailing price, approximately 2 weeks before the current term expires, on the credit card designated above. Each year, IDEA will e-mail me a renewal statement 4-6 weeks prior to my renewal, and at that time I can make any changes or cancel my membership.

IDEA Cancellation Policy
100% Satisfaction Guaranteed: If you attended an IDEA conference, but were not satisfied, you may receive a complete refund. To request a refund it must be in writing, please state what the issue was.
We've made it easier to switch names on event registrations at no charge—if you can't make it, you may send your colleague in your place by contacting IDEA member services at least 7 days prior to the event, subject to increase based on member status. However, we cannot refund unused event registrations after the event has taken place.

For a refund of event fees:

- If we receive your cancellation 31 days prior to an event, the administrative processing fee is \$50.
- If we receive your cancellation within 30 days of the event, the administrative processing fee is \$100.
- Or you can cancel anytime and a credit will be issued to you for the amount paid that can be used towards another IDEA upcoming event with no penalty to you.

IDEA is not responsible for acts of God or nature, terrorist attacks, war, union or labor disputes or other events out of our control.