## IDEA fitnographic

## A Runner's World

There's plenty of proof that people love to go the distance.
Running continues to be the exercise of choice for many. In 2012, $\mathbf{8 . 6} \mathbf{~ m i l l i o n ~ w o m e n ~ a n d ~}$ 6.8 million men finished running events. Starting with 18 participants in 1897, the Boston Marathon now attracts an average of about $\mathbf{3 0 , 0 0 0}$ registered participants each year. Read on to find out more about the passion behind pounding the pavement.

Up to $70 \%$ of recreational and competitive runners sustain overuse injuries during any 12-month period.

## Since 2003, the half-marathon

 has been the fastest-growing standard distance in the United States, with a $12.5 \%$ annual finisher growth rate.

## Charles Rowell

has the longest-standing ultra-distance-running record. In 1882 he ran 300 miles indoors in $58: 17: 06$

## According to a survey

conducted by Brooks ${ }^{\circledR}$ Sports Inc., $67 \%$ of respondents have left something out of their suitcases to accommodate their running shoes.

