

Get your **FREE PASS** to the 2012 **IDEA World Fitness & Wellness Expo**

Find the newest fitness fashions, nutrition information and meet the biggest names in equipment and training.



BE: FUELED

The IDEA Nutrition Pavilion

Featuring samples, celebrity chefs, and twice hourly speakers on the hot topics in nutrition.



BE: STYLED

Apparel Zones

Shop to your heart's content with a wide range of fitness apparel from functional to chic.



BE: ENTERTAINED

The eXertainment Stage

eXercise and entertainment collide. eXperience the latest programs and the hottest presenters in dance, high intensity training, mixed martial arts, boot camp and more!



BE: CHALLENGED

The TRX® S.T.A.R. Challenge

Featuring the the new client challenges tool powered by ChallengeLoop.

July 5-7, 2012

SAN DIEGO, CALIFORNIA

SAN DIEGO CONVENTION CENTER

To obtain additional copies of this expo pass, or to register online:

VISIT

www.ideafit.com/expo

OR CALL

800.999.4332, ext. 7

858.535.8979, ext. 7

EXPO HALL HOURS

Thursday, July 5 5:00-8:00pm

Friday, July 6 12 Noon-5:00pm

Saturday, July 7 12:15-7:00pm

EXPO HALL LOCATION

**San Diego Convention Center,
Hall B & C**

**111 W. Harbor Drive
San Diego, CA 92101**



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Official Sports Nutrition Sponsor



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